



PMS AIF WORLD

28TH FEBRUARY 2022 DATA

POPULAR PMS

PERFORMANCE REPORT

MONTH

FEBRUARY, 2022

PREPARED BY

PMS AIF WORLD

MONTHLY PERFORMANCE REPORT



The Lonely Investor: What is rare, is for the rare!



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CEO,
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Dear Investors,

Hope you are keeping well.

Welcome to the first edition of our Popular PMS Performance Report.

In India equity investor is a rare breed, and a successful equity investor is even rarer. Therefore, the highs and lows that an investor goes through is seldom shared with others.

Events like outcome of a cricket match in which India is contesting or marriage of some celebrity is discussed again and again. Even mellow events like a relationship going sour, troubles of being a parent to a teenager are discussed at various forums. The highs and lows of regular life are discussed, heard and even presented with solutions but investing faces relative loneliness that one doesn't find in other aspects of life.

It's not that investors do not want to share their feeling – but they don't find a pair of ears who want to hear the saga. Thus, equity investor goes through the phases of the market in daft loneliness and most of the times, loses conviction.

Today, in this digital age, there are so many voices on the internet, and social media that talk a lot about equity investing, must most talk about themselves, a very few address the most important aspect of what the investor is feeling.



The Lonely Investor: What is rare, is for the rare!

Empirical take on the Loneliness of the investor

- As per the Hurun report of 2021 – India has 4.12L dollar millionaire families (one which has at least INR 7-7.5 Cr in investable net worth)
- As per same report, there are 3000 families that have a net worth of more than INR 1000 Cr.

Assuming, serious investing begins at INR 1 Cr, there are around 12L-15L investors who go through the ups and downs of investing in relative isolation.

Who can be a companion to these investors?

In India, most investors are first generation investors and thus can't discuss with their parents or elders in the family too much.

The investor often seeks this companionship in a professional who is expected to be an advisor as well as a friend in the investor's journey. Investors that are more fortunate find the right advisor and can be quite content and satisfied with his or her investing experience. But this is again a rare. Reality is this : While there are a many factors that keep investor anxious like Fed decisions, Budgets, Elections, Geo-political risks, Oil Prices, Covid etc. And, who tells investor on what is that one right thing to?

Everyone is busy SELLING: GOLD, CREDIT FUNDS, BALANCED FUNDS, OFFSHORE FUNDS, and so on. Depending upon the twists & turns that the markets take, the sellers will change their choice of investment to be offered to the investor, making investors more nervous. It's a BUSINESS that runs on INVESTOR ANXIETY! But very few advise the investors to stick to equities & look at the longer-term picture. These selected few advisors are an investor's true companion.



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The Lonely Investor: What is rare, is for the rare!

In our interactions with investors, we have understood that most investors go through successive phases of self-confidence and self-doubt. And investors usually don't lose money because they choose sub-par instrument or sub-par manager but because they let moments of self-doubt overpower moments of self-confidence.

We, at [PMS AIF WORLD](https://www.pmsaifworld.com), understand the challenges, the ups and downs and the feelings that the investors go through in their investing life.

All our efforts have been to help the investor become RICHER, WISER, and HAPPIER. [Book a call](#) with our experts to begin a journey in investing that is tailored to meet your needs and help you navigate through your investing life in a smooth & efficient manner.



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For HNIs & NRIs Investors



Popular PMS' Performance Data (as of 28th February 2022)

Company	Strategy	AUM (Cr)	1M	3M	6M	1Y	2Y	3Y	5Y	10Y	SI
Abakkus	All Cap Approach	-	-7.0%	-1.6%	0.0%	34.0%	-	-	-	-	52.8%
Abakkus	Emerging Opportunities	-	-7.3%	-2.6%	-0.9%	45.7%	-	-	-	-	56.8%
Accuracap	Pico power	934.27	-7.8%	-5.3%	-3.5%	37.5%	46.1%	33.1%	18.3%	25.3%	24.3%
Alchemy	Ascent	435	-4.8%	-1.9%	-2.7%	36.2%	25.4%	-	-	-	23.2%
Alchemy	High Growth	1307	-2.5%	-3.7%	-4.8%	19.6%	11.1%	8.0%	7.2%	14.0%	20.7%
Alchemy	High Select Stock	3228	-4.7%	-4.5%	0.1%	30.6%	19.8%	15.5%	13.8%	19.7%	20.6%
Alchemy	Leaders	74	-1.7%	-2.1%	-5.0%	21.1%	10.7%	10.9%	10.8%	13.7%	11.6%
Alfaccurate	IOP	1144	-3.3%	-3.7%	-1.6%	20.8%	25.0%	19.4%	14.4%	19.9%	18.8%
ASK	Growth	3125	-1.4%	-4.6%	-6.6%	19.1%	19.7%	19.4%	14.5%	18.3%	19.8%
ASK	IEP	19322	-0.5%	-5.0%	-2.9%	22.8%	22.1%	20.3%	16.8%	20.7%	18.9%
Carnelian	Shift Strategy	-	-6.4%	-6.8%	-2.8%	44.6%	-	-	-	-	58.0%
Carnelian	Compounder Strategy	-	-7.1%	-8.7%	-6.5%	18.7%	17.9%	-	-	-	17.9%
Equirus	Long Horizon	514.3	-8.6%	-9.2%	-9.0%	26.8%	45.9%	38.6%	26.7%	-	25.7%
Girik Capital	MultiCap	733.86	-6.3%	-3.1%	-3.9%	24.9%	27.3%	25.3%	17.2%	23.1%	20.7%
Helios	India Rising	480.99	-4.2%	-4.3%	-4.6%	13.8%	-	-	-	-	32.4%
IIFL	MultiCap	3532	-5.3%	-2.0%	-1.8%	20.4%	22.7%	23.6%	17.4%	-	19.7%
ITUS Capital	Fundamental Value	698	-5.1%	-8.3%	-10.4%	13.8%	30.5%	22.0%	-	-	21.6%
Marcellus	Consistent Compounders	6528	-3.0%	-5.7%	-6.4%	16.7%	19.9%	24.9%	-	-	22.5%
Marcellus	Kings of Capital	622.5	-3.7%	-3.8%	-8.4%	1.7%	-	-	-	-	18.3%
Marcellus	Little Champs	698	-7.6%	-6.9%	-1.7%	20.1%	29.8%	-	-	-	34.3%
Marcellus	Rising Giants	214	-8.3%	-12.2%	-	-	-	-	-	-	-4.3%
Master Portfolio	Vallum India Discovery	544	-9.3%	-5.8%	-3.7%	35.3%	40.6%	27.2%	18.2%	28.0%	27.5%
Motilal Oswal	BOP	1312	-5.3%	-3.4%	-4.7%	9.1%	16.4%	16.0%	-	-	10.0%
Motilal Oswal	FMS	286	-6.9%	-5.8%	-5.7%	20.2%	37.0%	-	-	-	35.5%
Motilal Oswal	IOP	1331	-8.1%	-6.6%	-6.0%	12.7%	12.0%	10.9%	3.4%	11.0%	8.8%

- All data is as shared by respective AMC and is as TWRR guidelines.
- ☐ Data above 1Y is CAGR and upto 1Y is Absolute returns.



Popular PMS' Performance Data (as of 28th February 2022)

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Motilal Oswal	IOP V2	491	-7.8%	-6.7%	-5.6%	16.6%	30.6%	19.6%	-	-	7.4%
Motilal Oswal	NTDOP	8288	-5.4%	-5.0%	-2.2%	15.9%	18.6%	14.9%	11.3%	20.0%	15.6%
Motilal Oswal	Value	1909	-7.3%	-5.6%	-5.3%	6.9%	13.0%	14.8%	10.1%	11.5%	19.4%
Negen Capital	Special Situations & Technology	196.25	-8.0%	-2.9%	2.9%	46.0%	54.1%	34.3%	-	-	13.9%
Quest	Flagship	810	-6.7%	-5.2%	-5.4%	16.0%	28.1%	17.0%	11.4%	16.8%	16.9%
Quest	Multi Cap	838	-5.1%	-3.7%	-3.7%	21.6%	33.2%	19.8%	13.2%	-	15.6%
Roha	Emerging Champions	-	-10.9%	0.1%	0.6%	44.1%	-	-	-	-	65.8%
SageOne	Small Cap (SSP)	560	-9.3%	-5.7%	0.3%	43.2%	53.9%	-	-	-	38.7%
Sameeksha Capital	Equity Fund	561.1	-5.8%	-4.8%	-3.4%	26.5%	38.3%	35.5%	21.3%	-	21.8%
Stallion	Asset Core Fund	550.2	-2.5%	-10.1%	-8.6%	12.1%	30.3%	31.2%	-	-	27.4%
Upside AI	250	-	-5.6%	-9.8%	-5.9%	17.3%	22.1%	-	-	-	18.4%
Upside AI	Multicap	-	-8.3%	-7.2%	-12.5%	2.5%	24.9%	-	-	-	16.8%
ValueQuest	Growth Scheme	738.86	-7.2%	-1.7%	1.4%	42.6%	43.4%	29.1%	14.0%	21.7%	17.9%
ValueQuest	Platinum Scheme	182.37	-7.8%	0.1%	7.8%	38.4%	49.4%	36.2%	20.7%	-	19.9%
Whiteoak	India Pioneers Equity	6801	-2.6%	-3.3%	-3.5%	22.7%	26.9%	-	-	-	22.8%

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