



**PMS AIF WORLD**  
High Performance Investing

**OCTOBER, 2021 NEWSLETTER**

---

# **CAT 3 ALTERNATIVE INVESTMENT FUNDS**

**MONTH**  
**OCTOBER, 2021**

**DATA AS OF**  
**30<sup>TH</sup> SEPTEMBER, 2021**

**PREPARED BY**  
**PMS AIF WORLD**

---

**MONTHLY PERFORMANCE REPORT**

# Inflation: The Silent Wealth Destructor



**Kamal Manocha**

CEO & Chief Strategist,  
PMS AIF World

Dear Investors,

Hope you are keeping well.

Welcome to the October edition of our  
PMS Performance Newsletter.

*What's common between Inflation and James Bond?*

*They are both licensed to kill...*

The latest James Bond movie combines the best of old-world espionage and modern-day filmmaking. Daniel Craig transitions James Bond to the modern world and leaves the fans desiring for more.

Just like James Bond kills the enemies of her majesty, Inflation kills or destroys your wealth... in true 007 style. You then have to destroy or mitigate its effects to create wealth and built a corpus to be used in the future when your income stream might reduce, or you might not be as inclined to continue your mundane professional life.

We all know that one needs Equities to beat inflation and create wealth. The focus of our study in this month's newsletter will be to show real life situations and examples of how daily lifestyle is affected if you don't mitigate the inflation risk.

# Inflation:

## The Silent Wealth Destructor

### CASE 1: Bollywood

In our first case study, we will use Bollywood to effectively show how inflation can affect your lifestyle and can be the proverbial silent wealth destructor as unlike stock market indices, we don't see inflation making huge noises every morning.

We did a very simple exercise that to understand lifestyle inflation.

We took the highest grossing and the most popular movies 2001 onwards and calculated the price per ticket from their India sales. Then we checked the average price per ticket at an interval of 4 years.

P.S.: We took the highest grossing movie for the Year.

Inflation in Bollywood				
Year	Movie	Total Gross (Rs Crore)	Footfalls	Avg Price per ticket (Rs)
2001	Kaho Na Pyaar Hai	80	3,06,63,000	26.09
2005	No Entry	74	1,32,35,000	56.01
2009	3 Idiots	349.1035	3,17,85,000	109.83
2013	Dhoom 3	524.376	2,97,93,000	176.00
2017	Tiger Zinda Hai	432.43	3,08,89,000	139.99

**Source: PMS AIF WORLD Research and Box Office India**

It's interesting to observe that the average ticket price almost doubled every 4 years except the period from 2013 to 2017. We don't have the numbers from 2017 to 2021 as Covid has kept movie theatres shut for most of the country.

Prices doubling every 4 years mean a CAGR return of close to 19%. There could have been technological advances, or the number of theatres increased in India, but the fact is that the average price increase is much higher than any inflation metric. So, if you want to watch the blockbuster Bollywood movie in 2031 you have to have an antidote to inflation.

# Inflation:

## The Silent Wealth Destructor

### CASE 2: Vada Pav

If you have visited the Western State of Maharashtra – you would have noticed that a common man’s breakfast/ snack/ lunch/ dinner could all be combined into one food item, VADA PAV. Let’s understand how the Vada Pav prices have moved over the last 16 years.

The prices are indicative and have been taken from a local Vada Pav vendor who has been in business since the last 30 years.

Inflation in Vada Pav		
Year	Price (Rs)	% Increase from 2004 (CAGR)
2004	4	
2008	7	15.02%
2012	10	12.14%
2016	14	11.00%
2020	16	9%

**Source: PMS AIF WORLD Research**

Vada Pav, which is considered the food of the common man in Maharashtra has seen a price rise CAGR of 9%, a tad bit higher than the actual inflation represented by the notified basket of goods as per the government of India. If this is the inflation in the most common and cheap foods, think of your fancy restaurant meal and try to comprehend the price, you would start thinking of Inflation and possibly think of ways to prevent inflation from eroding your wealth.



# Inflation:

## The Silent Wealth Destructor

### CASE 3: Keeping up with Coffee!

Around the world, a couple of billion people wake up to the smell of coffee every morning, so we could not help but include coffee in our study of how lifestyle inflation eats up your wealth. Seemingly innocent, nobody ever thinks they can run out of coffee money, and we can't blame people for that. However, we can't underestimate the inflation commodities like coffee are subjected to.

Inflation in Coffee		
Year	Coffee Prices Value (USD)	% Increase from 2004 (CAGR)
2004	7,826	
2008	7,496	-2.07%
2012	13,007	6.56%
2014	27,668	13.46%
2018	42,770	12.90%
2019	44,313	12.25%

*Source: FAO and PMS AIF WORLD Research*

In the above table we have taken coffee prices represented by the producers' prices per tonne, thus representing a CAGR price rise of 12.25% since 2004, which means to enjoy your coffee over the next couple of decades you must grow your wealth at a rate higher than that or reduce coffee consumption (what a nightmare!).

Since coffee is traded as a commodity, prices fluctuate from time to time, and it can be observed that there's a double-digit CAGR for producing coffee— again inflation, the SILENT WEALTH DESTROYER strikes. It's important that we beat inflation to create enough wealth to sustain our lifestyle for the years to come.

How do we do it? Like it has been said in multiple notes and webinars—the only answer to inflation is Equities. We go one step ahead by saying that do not just involve yourself in equities but practice informed investing to beat inflation and sustain wealth.

We wish the best of the festive season ahead to all our investors and readers.

## CAT 3 Alternate Investment Fund Performance Data as of 30<sup>th</sup> September 2021

LONG ONLY AIFs										
Strategy	Inception Date	AUM	1M	3M	6M	1Y	2Y	3Y	SI	Type
Accuracap AlphaGen Next ^	Dec-18	159.27	2.0%	7.9%	17.1%	38.3%	22.2%		17.0%	Open Ended
Accuracap Vectra Fund ^	Dec-18	59.69	1.4%	8.6%	23.1%	50.0%	27.9%		18.0%	Open Ended
Abakkus Emerging Opportunities Fund	Jun-19	-	4.8%	13.7%	57.6%	117.4%	69.3%		58.9%	Closed Ended
Abakkus Growth Fund	Jul-18	-	4.8%	12.0%	42.8%	99.5%	49.0%	30.7%	30.3%	Closed Ended
Alchemy Leaders of Tomorrow	Jan-18	350	6.6%	15.6%	35.1%	71.4%	34.2%	21.5%	14.4%	Open Ended
Ampersand Growth Opportunities - I ^	Sep-17	274	4.1%	17.8%	36.4%	70.9%	36.9%	27.0%	22.3%	Open Ended
Carnelian Compounder Fund – 1	May-19	-	7.2%	16.3%	32.3%	69.8%	34.4%		30.4%	Closed Ended
Dalal & Broacha India Oppo. Multicap ^	Dec-19	-	2.9%	12.7%	21.2%	48.5%			43.9%	Open Ended
Edelweiss Catalyst Opportunities Fund	Jun-18	-	2.2%	10.7%	27.1%	58.9%	26.6%	19.5%	18.2%	Closed Ended
Emkay Investment Emerging Stars Fund ^	Jan-18	-	-0.5%	4.6%	30.6%	68.0%	35.3%	21.7%	14.5%	Closed Ended
Girik Advisors Girik Multi Cap Growth Fund	Nov-18	122.7	1.8%	12.4%	35.5%	62.0%	42.0%		30.2%	Open Ended
IIFL High Conviction Fund –Series 1^	Nov-19	-	0.1%	9.1%	20.5%	58.8%			23.3%	Open Ended
IIFL High Growth Companies Fund	Nov- 18	-	1.5%	11.5%	23.3%	67.6%	28.3%		24.2%	Closed Ended
IIFL Multi Strategy Fund	Sep- 18	-	0.2%	10.2%	22.8%	61.6%	27.9%	19.5%	18.8%	Closed Ended
I-Wealth Fund	Jun- 18	-	3.1%	10.8%	41.6%	83.7%	46.3%	27.7%	27.6%	Closed Ended
Monarch MNCL Capital Compounder Fund	Oct-20	-	5.8%	13.0%	34.2%				65.3%	Closed Ended
Nippon India Equity Opportunity Series- 6	Feb-21	-	5.7%	13.7%	32.2%				37.1%	Closed Ended
Roha Emerging Companies Fund	Nov- 18	-	7.1%	22.8%	73.7%	133.1%	72.2%		37.3%	Closed Ended
SageOne Flagship Growth 1 Fund^	Sep-19	-	5.0%	13.5%	34.8%	102.3%	58.0%		57.5%	Closed Ended
TCG Advisory SMF Disruption Fund	Jul-17	-	-1.3%	0.1%	14.3%	50.8%	25.4%	13.4%	7.8%	Open Ended
White Oak India Equity Fund-II	Mar-19	1267	1.4%	10.1%	24.5%	68.0%	37.9%		33.3%	Closed Ended

LONG SHORT AIFs											
Strategy	Inception Date	AUM	1M	3M	6M	1Y	2Y	3Y	5Y	SI	Type
Avendus Absolute Return Fund *	Mar-17	2768	2.6%	7.1%	8.1%	16.4%	11.5%	11.7%		13.5%	Open Ended
Avendus Enhanced Return Fund-I	Dec-17	670	1.4%	12.4%	16.1%	49.6%	19.5%	15.6%		14.3%	Open Ended
Avendus Enhanced Return Fund-II	Nov-18	651	1.2%	12.2%	16.1%	45.5%	17.8%			16.3%	Open Ended
DSP Enhanced Equity Sat Core Fund^	Mar-17	-	-0.9%	3.0%	5.6%	15.2%	6.4%	9.0%		8.0%	Open Ended
Edelweiss Alternative Equity Scheme *	Aug-14	-	2.3%	11.8%	21.9%	41.9%	22.0%	19.9%	14.9%	19.4%	Open Ended
ICICI Pru Long Short Fund-Series I	Aug-18	2304.5	0.3%	1.4%	7.7%	17.3%	14.7%	12.3%		15.7%	Open Ended
ITI Long Short Equity Fund *	Apr-18	-	1.1%	12.0%	15.2%	33.9%	21.6%	15.2%		17.1%	Open Ended
TATA Absolute Return *	Apr-19	-	0.3%	3.7%	5.7%	8.1%	1.5%			6.5%	Open Ended
TATA Equity Plus Absolute Returns Fund *	Mar-20	-	1.8%	8.3%	17.0%	35.3%				35.5%	Open Ended

Index	1M	3M	6M	1Y	2Y	3Y
Nifty 50	2.8%	12.1%	19.9%	56.6%	23.9%	17.3%
Nifty 500	3.4%	11.7%	22.2%	61.1%	26.9%	18.2%
Nifty Mid Cap 100	6.9%	12.7%	28.2%	78.9%	37.7%	21.0%

The Data is indicative and as of 30<sup>th</sup> September, 2021. Data is Net of Expenses & Pre-Taxes unless indicated by marks (\* and ^) implied as mentioned below. Taxation in AIFs is different for Long only vs Long short and depends upon portfolio construct and structure. Reading & understanding performance numbers appropriately is important. AIFs are governed by private placement norms. This is for general understanding. Do read the full disclaimer on the last page.

^ Net of Expenses & Taxes  
 \* Gross of Expenses & Taxes

Returns upto 1 year are Absolute and above 1 Year are CAGR

WISH TO MAKE INFORMED INVESTMENTS FOR LONG TERM WEALTH CREATION

# DO NOT SIMPLY INVEST, MAKE INFORMED DECISIONS

SCAN THE QR CODE TO BOOK AN  
APPOINTMENT WITH OUR EXPERTS



## OUR OFFICES

### DELHI NCR

2ND FLOOR, ARC BUSINESS TOWER,  
PLOT 17-18, UDYOG VIHAR PH 4,  
GURUGRAM 122015

### MUMBAI

AK ESTATE, OFF VEER SAVARKAR FLYOVER,  
SV RD, GOREGAON WEST  
MUMBAI 400062

**RISK DISCLAIMER:** The performance data has been mainly captured from the latest factsheets procured from respective AIF companies and is as of 30<sup>th</sup> September, 2021. Performance up to 1 Year is absolute and above 1 Year is Annualized. PMS AIF WORLD has taken due care in collating the data from respective providers and has been done on best effort basis. PMS AIF WORLD should not be held responsible for any errors for the results arising from the use of this data whatsoever. Investments are subject to market related risks. The report is meant for general information purpose and not to be construed as any recommendation. Past Performance may or may not be sustained in future and should not be used as a basis for comparison with other investments. Please read the disclosure documents carefully before investing. Alternative Investment Funds are market linked and do not offer any guaranteed/assured returns.

**SPECIAL DISCLAIMER:** The Data is indicative and as of 30<sup>th</sup> September, 2021. Data is Net of Expenses & Pre Taxes unless indicated by marks (\* and ^) implied as mentioned below. Taxation in AIFs is different for Long only vs Long short, and depends upon portfolio construct and structure. Reading & understanding performance numbers appropriately is important. AIFs are governed by private placement norms. This is for general understanding and not to be construed as any Suggestion or Advice. The sheet is endeavoured towards informed investment decisions in the space of Alternative investment Funds. Data is as of 30<sup>th</sup> September, 2021 .

**LEGAL DISCLAIMER:** Unless otherwise indicated, the data, site and content is PMS AIF WORLD's proprietary and all source code, database, functionality, software, website design, videos, text, charts, graphics on the site (collectively, the "Content") and our Trademarks and logos contained therein (the "Marks") are owned or controlled by us or licensed to us, and are protected by copyright and Trademark laws and various intellectual property laws of India.