



PMS AIF WORLD

MARCH, 2022 NEWSLETTER

TOP 10 PORTFOLIOS IN EACH PEER GROUP

MONTH
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PREPARED BY
PMS AIF WORLD

MONTHLY PERFORMANCE REPORT



The Lonely Investor: What is rare, is for the rare!



Kamal Manocha
CEO,
PMS AIF World

Dear Investors,

Hope you are keeping well.

Welcome to the March edition of our PMS Performance Report, with data as of 28th February 2022.

In India equity investor is a rare breed, and a successful equity investor is even rarer. Therefore, the highs and lows that an investor goes through is seldom shared with others.

Events like outcome of a cricket match in which India is contesting or marriage of some celebrity is discussed again and again. Even mellow events like a relationship going sour, troubles of being a parent to a teenager are discussed at various forums. The highs and lows of regular life are discussed, heard and even presented with solutions but investing faces relative loneliness that one doesn't find in other aspects of life.

It's not that investors do not want to share their feeling – but they don't find a pair of ears who want to hear the saga. Thus, equity investor goes through the phases of the market in daft loneliness and most of the times, loses conviction.

Today, in this digital age, there are so many voices on the internet, and social media that talk a lot about equity investing, must most talk about themselves, a very few address the most important aspect of what the investor is feeling.



The Lonely Investor: What is rare, is for the rare!

Empirical take on the Loneliness of the investor

- As per the Hurun report of 2021 – India has 4.12L dollar millionaire families (one which has at least INR 7-7.5 Cr in investable net worth)
- As per same report, there are 3000 families that have a net worth of more than INR 1000 Cr.

Assuming, serious investing begins at INR 1 Cr, there are around 12L-15L investors who go through the ups and downs of investing in relative isolation.

Who can be a companion to these investors?

In India, most investors are first generation investors and thus can't discuss with their parents or elders in the family too much.

The investor often seeks this companionship in a professional who is expected to be an advisor as well as a friend in the investor's journey. Investors that are more fortunate find the right advisor and can be quite content and satisfied with his or her investing experience. But this is again a rare. Reality is this : While there are a many factors that keep investor anxious like Fed decisions, Budgets, Elections, Geo-political risks, Oil Prices, Covid etc. And, who tells investor on what is that one right thing to?

Everyone is busy SELLING: GOLD, CREDIT FUNDS, BALANCED FUNDS, OFFSHORE FUNDS, and so on. Depending upon the twists & turns that the markets take, the sellers will change their choice of investment to be offered to the investor, making investors more nervous. It's a BUSINESS that runs on INVESTOR ANXIETY! But very few advise the investors to stick to equities & look at the longer-term picture. These selected few advisors are an investor's true companion.

The Lonely Investor: What is rare, is for the rare!

In our interactions with investors, we have understood that most investors go through successive phases of self-confidence and self-doubt. And investors usually don't lose money because they choose sub-par instrument or sub-par manager but because they let moments of self-doubt overpower moments of self-confidence.

We, at [PMS AIF WORLD](https://www.pmsaifworld.com), understand the challenges, the ups and downs and the feelings that the investors go through in their investing life.

All our efforts have been to help the investor become RICHER, WISER, and HAPPIER. [Book a call](#) with our experts to begin a journey in investing that is tailored to meet your needs and help you navigate through your investing life in a smooth & efficient manner.



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For HNIs & NRIs Investors

Top 10 Portfolios In Each Peer Group (Data as of 28th February 2022)

Peer Group 1: Ten Year Plus Peer Group													
Company	Strategy	AUM (Cr)	1M	3M	6M	1Y	2Y	3Y	5Y	10Y	SI	Market Cap	Fund Manager
Accuracap	Picopower	934.27	-7.8%	-5.3%	-3.5%	37.5%	46.1%	33.1%	18.3%	25.3%	24.3%	Small Cap	Raman Nagpal
ValueQuest	Growth Scheme	738.86	-7.2%	-1.7%	1.4%	42.6%	43.4%	29.1%	14.0%	21.7%	17.9%	Multi Cap	Sameer Shah
Sundaram	SELF	633	-5.5%	-4.6%	-3.9%	30.6%	28.8%	25.3%	17.0%	19.9%	18.4%	Mid & Small	Madanagopal Ramu
Karma Capital	Long Only	4238	-8.7%	-5.8%	4.0%	35.6%	37.9%	18.5%	10.1%	17.9%	14.0%	Multi Cap	Rushabh Sheth
Girik Capital	MultiCap	733.86	-6.3%	-3.1%	-3.9%	24.9%	27.3%	25.3%	17.2%	23.1%	20.7%	Multi Cap	Charandeep Singh
ASK	IEP	19322	-0.5%	-5.0%	-2.9%	22.8%	22.1%	20.3%	16.8%	20.7%	18.9%	Multi Cap	Chetan Thacker
Sundaram	SISOP	951	-3.6%	-5.3%	-4.5%	22.5%	21.8%	23.3%	15.5%	16.4%	18.7%	Multi Cap	Madanagopal Ramu
Alfaccurate	AAA IOP	1144	-3.3%	-3.7%	-1.6%	20.8%	25.0%	19.4%	14.4%	19.9%	18.8%	Multi Cap	Rajesh Kothari
Alchemy	High Growth Select Stock	3228	-4.7%	-4.5%	0.1%	30.6%	19.8%	15.5%	13.8%	19.7%	20.6%	Multi Cap	Hiren Ved
Quest	Flagship	810	-6.7%	-5.2%	-5.4%	16.0%	28.1%	17.0%	11.4%	16.8%	16.9%	Multi Cap	Aniruddha Sarkar

Peer Group 2: Five Year Plus Peer Group													
Company	Strategy	AUM (Cr)	1M	3M	6 M	1Y	2Y	3Y	5Y	SI	Market Cap	Fund Manager	
Valentis	Rising Star Opportunity	-	-4.3%	-0.7%	4.5%	48.7%	60.9%	30.4%	21.5%	19.6%	Mid & Small	Jyotivardhan Jaipuria	
SageOne [^]	Core	1900	-7.5%	-5.5%	-6.7%	28.9%	38.0%	30.2%	19.8%	35.5%	Mid & Small	Samit Vartak	
UNIFI	APJ 20	523.87	-7.8%	-6.9%	-4.6%	35.1%	55.8%	37.6%	22.1%	23.1%	Mid & Small	Baidik Sarkar	
ValueQuest	Platinum Scheme	182.37	-7.8%	0.1%	7.8%	38.4%	49.4%	36.2%	20.7%	19.9%	Multi Cap	Ravi Dharamshi	
Equirus	Long Horizon	514.3	-8.6%	-9.2%	-9.0%	26.8%	45.9%	38.6%	26.7%	25.7%	Mid & Small	Viraj Mehta	
Sameeksha	Equity	561.1	-5.8%	-4.8%	-3.4%	26.5%	38.3%	35.5%	21.3%	21.8%	Multi Cap	Bhavin Shah	
UNIFI	Insider Shadow	663.09	-5.7%	-2.1%	0.7%	32.1%	44.7%	29.4%	20.7%	16.1%	Mid & Small	Baidik Sarkar	
Buoyant	Opportunities Multicap	336	-6.8%	-2.8%	7.6%	37.4%	34.5%	25.8%	21.4%	22.1%	Multi Cap	Sachin Shah	
IIFL	Multicap	3532	-5.3%	-2.0%	-1.8%	20.4%	22.7%	23.6%	17.4%	19.7%	Multi Cap	Anup Maheshwari	
Quest	Multi PMS	838	-5.1%	-3.7%	-3.7%	21.6%	33.2%	19.8%	13.2%	15.6%	Multi Cap	Aniruddha Sarkar	

• All data is as shared by respective AMC and is as TWRR guidelines.

➤ Top 10 in each peer group have been determined based on weighted average returns across time periods. Min AUM in 10-year peer group is taken at 600 Cr, in 5 Year at 200 Cr & 3 Year at 100 Cr, in 2 Year at 50 Cr. No AUM filer for less than 2Y.

➤ Data above 1Y is CAGR and upto 1Y is Absolute returns.

^ For SageOne[^], numbers have been taken since the formal inception post the SEBI RIA license and not SEBI PMS license.

Top 10 Portfolios In Each Peer Group (Data as of 28th February 2022)

Peer Group 3: Three Year Plus Peer Group												
Company	Strategy	AUM(Cr)	1M	3M	6M	1Y	2Y	3Y	5Y	SI	Market Cap	Fund Manager
Negen Capital	Special Situations & Tech Fund	196.25	-8.0%	-2.9%	2.9%	46.0%	54.1%	34.3%	-	13.9%	Multi Cap	Neil Bahal
UNIFI	Blended Fund-Rangoli	5600	-5.8%	-2.2%	0.3%	35.3%	47.8%	36.6%	-	24.3%	Mid & Small	Baidik Sarkar
Green Portfolio	Special	151.56	-6.6%	-1.2%	-3.8%	36.1%	38.9%	26.2%	-	27.3%	Multi Cap	Divam Sharma
NJ	Bluechip	1009	-8.3%	-9.0%	-4.7%	34.7%	32.6%	23.9%	-	18.0%	Multi Cap	Viral Shah
ICICI	Contra	710.7	-2.7%	3.5%	1.4%	28.1%	34.4%	21.6%	-	18.2%	Multi Cap	Anand Sharma
UNIFI	BCAD	1442.69	-7.6%	-7.2%	0.8%	31.2%	28.7%	24.5%	-	16.8%	Mid & Small	Baidik Sarkar
Kotak	SSV 2	543	-4.1%	-2.9%	0.1%	39.9%	29.8%	20.9%	-	7.7%	Multi Cap	Anshul Saigal
Stallion	Core Fund	550.2	-2.5%	-10.1%	-8.6%	12.1%	30.3%	31.2%	-	27.4%	Multi Cap	Amit Jeswani
Marcellus	CCP	6528	-3.0%	-5.7%	-6.4%	16.7%	19.9%	24.9%	-	22.5%	Multi Cap	Rakshit Ranjan
ITUS Capital	Fundamental Value Fund	698	-5.1%	-8.3%	-10.4%	13.8%	30.5%	22.0%	-	21.6%	Multi Cap	Naveen Chandramohan

Peer Group 4: Two Year Plus Peer Group												
Company	Strategy	AUM(Cr)	1M	3M	6M	1Y	2Y	3Y	5Y	SI	Category	Fund Manager
Sage One	Small Cap	560	-9.3%	-5.7%	0.3%	43.2%	53.9%	-	-	38.7%	Small Cap	Samit Vartak
KRIIS	Multi Cap Advantage	88.5	-10.5%	-9.9%	-5.7%	38.6%	40.5%	-	-	49.5%	Multi Cap	Rakesh Doshi
Right Horizons	Super Value	-	-6.4%	-5.2%	8.0%	32.7%	37.8%	-	-	24.9%	Multi Cap	Anil Rego
ICICI	PIPE	642.5	-3.6%	-1.0%	3.4%	31.5%	35.5%	-	-	28.1%	Mid & Small	Anand Shah
Wize Market Analytics	Capital Mind-Momentum	346.69	-5.7%	-4.6%	-5.7%	28.6%	41.7%	-	-	29.7%	Multi Cap	Anoop Vijaykumar
Motilal Oswal	Focused Mid Cap	286	-6.9%	-5.8%	-5.7%	20.2%	37.0%	-	-	35.5%	Mid & Small	Rakesh Tarway
Alchemy	Ascent	435	-4.8%	-1.9%	-2.7%	36.2%	25.4%	-	-	23.2%	Mid & Small	Hiren Ved
Marcellus	Little Champs	698	-7.6%	-6.9%	-1.7%	20.1%	29.8%	-	-	34.3%	Mid & Small	Ashvin Shetty
White OAK	Pioneers	6801	-2.6%	-3.3%	-3.5%	22.7%	26.9%	-	-	22.8%	Multi Cap	Team White Oak
Upside AI	250	-	-5.6%	-9.8%	-5.9%	17.3%	22.1%	-	-	18.4%	Mid Cap	Kanika Agarrwal

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➤ Data above 1Y is CAGR and upto 1Y is Absolute returns.

▲ For ITUS[▲] numbers have been taken since the formal inception post the SEBI RIA license and not SEBI PMS license.

Top 10 Portfolios In Each Peer Group (Data as of 28th February 2022)

Peer Group 5: One Year Plus Peer Group												
Company	Strategy	AUM(Cr)	1M	3M	6M	1Y	2Y	3Y	5Y	SI	Market Cap	Fund Manager
Roha	Emerging Champions	-	-10.9%	0.1%	0.6%	44.1%	-	-	-	65.8%	Small & Mid	Dhiraj Sachdev
Abakkus	Emerging Opportunities Approach	-	-7.3%	-2.6%	-0.9%	45.7%	-	-	-	56.8%	Mid & Small	Sunil Singhania
Carnelian	Shift Strategy	-	-6.4%	-6.8%	-2.8%	44.6%	-	-	-	58.0%	Multi Cap	Manoj Bahety
Abakkus	All Cap Approach	-	-7.0%	-1.6%	0.0%	34.0%	-	-	-	52.8%	Multi Cap	Sunil Singhania
Prosperity	Discovery Fund	-	-7.7%	-4.8%	-6.4%	28.6%	-	-	-	45.0%	Multi Cap	Vasudev Gupta
Emkay	Gems	-	-4.8%	-3.1%	-4.6%	19.7%	-	-	-	27.0%	Mid & Small	Kashyap Javeri
Helios	India Rising	480.99	-4.2%	-4.3%	-4.6%	13.8%	-	-	-	32.4%	Multi Cap	Dinshaw Irani
IIFL	Phoenix	-	-7.6%	-2.6%	-1.2%	18.1%	-	-	-	18.0%	Multi Cap	Anup Maheshwari
Marcellus	Kings Of Capital	622.5	-3.7%	-3.8%	-8.4%	1.7%	-	-	-	18.3%	Thematic	Ashvin Shetty
Purnartha	Long Term Equity	-	-1.2%	-5.8%	-9.3%	6.7%	-	-	-	12.5%	Multi Cap	Rohit Jain

Peer Group 6: Sub One Year Peer Group												
Company	Strategy	AUM(Cr)	1M	3M	6M	1Y	2Y	3Y	5Y	SI	Market Cap	Fund Manager
Purnartha	Focused Equity	-	0.0%	-4.6%	-7.0%	-	-	-	-	11.6%	Multi Cap	Rohit Jain
Right Horizons	Perennial	-	-5.2%	-9.6%	-7.5%	-	-	-	-	9.8%	Multi Cap	Satwik Jain
Anand Rathi	Decennium	-	-5.5%	-3.4%	-	-	-	-	-	-6.9%	Multi Cap	Mayur Shah
Magadh Capital Advisors LLP	Future Stars	-	-6.2%	-1.1%	-1.2%	-	-	-	-	-0.1%	Mid & Small	Vipul Prasad
Magadh Capital Advisors LLP	Value For Growth	-	-7.0%	-3.7%	-7.2%	-	-	-	-	-7.2%	Multi Cap	Vipul Prasad
Marcellus	Rising Giants	214	-8.3%	-12.2%	-	-	-	-	-	-4.3%	Mid & Small	Ashvin Shetty

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Top 10 Portfolios In Each Peer Group (Data as of 28th February 2022)

Peer Group 7: Special Peer Group												
Company	Strategy	AUM(Cr)	1M	3M	6M	1Y	2Y	3Y	5Y	10Y	SI	Category
Care	Growth Plus Value	494	-5.7%	2.4%	-2.2%	53.8%	55.0%	27.3%	7.9%	25.8%	22.0%	Mid & Small
Satco	Growth & Momentum	-	-4.5%	-0.9%	-2.0%	23.7%	30.5%	26.6%	14.8%	22.5%	24.1%	Multi Cap
Sundaram	Rising Stars	84	-6.2%	-1.7%	4.8%	40.1%	25.8%	18.4%	9.5%	19.1%	15.0%	Mid & Small
Sundaram	PACE	97	-5.3%	-4.3%	-1.4%	30.6%	22.8%	21.2%	14.1%	15.7%	13.9%	Multi Cap
Right Horizons	Under Served	-	-3.0%	4.7%	-2.5%	73.6%	50.0%	28.9%	15.8%	-	17.5%	Small Cap
Nine Rivers	Aurum Small Cap Opp	-	-10.1%	-5.0%	-2.2%	34.0%	54.5%	26.8%	14.0%	-	28.6%	Small Cap
UNIFI	Green Fund	128.01	-7.9%	-5.8%	-4.5%	33.4%	50.7%	28.8%	15.9%	-	15.9%	Small & Mid
NJ	Multicap	185.17	-6.4%	-2.7%	2.6%	45.2%	31.4%	25.3%	11.0%	-	13.0%	Multi Cap
Valentis	Multi Cap	-	-4.4%	-0.7%	3.2%	30.9%	22.4%	21.2%	-	-	24.3%	Multi Cap
Capgrow	Special Situations	-	-8.2%	-6.0%	1.2%	35.0%	34.1%	24.3%	-	-	20.3%	Small Cap

- The 7th Category captures those PMS names, which have a track record of very good performance, but were not captured in the 6 peer groups as these strategies have lower AUM than what is kept as a filter in the respective 6 Peer Groups.
- Top 10 in each peer group have been determined based on weighted average returns across time period. Min AUM in 10-year peer group is taken at 600 Cr, in 5 Year at 200 Cr & 3 Year at 100 Cr, in 2 Year at 50 Cr. No AUM filer for less than 2Y.
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Top 10 Portfolios In Each Peer Group (Data as of 28th February 2022)

Peer Group 8: Best as per February 2022 Performance												
Company	Strategy	AUM(Cr)	1M	3M	6M	1Y	2Y	3Y	5Y	10Y	SI	Category
Invasset	Growth	-	0.1%	-7.0%	-8.7%	21.6%	-	-	-	-	33.1%	Multi Cap
Purnartha	Focused Equity	-	0.0%	-4.6%	-7.0%	-	-	-	-	-	11.6%	Multi Cap
Credent	Growth	-	-0.1%	3.4%	5.5%	23.9%	15.7%	17.2%	-	-	44.4%	Multi Cap
Asit	Ace 15	-	-0.5%	2.3%	3.2%	18.7%	24.4%	10.1%	-	-	8.1%	Large Cap
ASK IM	IEP	19322	-0.5%	-5.0%	-2.9%	22.8%	22.1%	20.3%	16.8%	20.7%	18.9%	Multi Cap
Care	Large & Mid Cap	-	-0.5%	1.3%	2.8%	19.6%	-	-	-	-	26.8%	Large Cap
Kunvarji	Multicap Fund	-	-0.9%	-2.8%	-0.1%	14.9%	51.5%	-	-	-	51.6%	Multi Cap
Green Portfolio	Index	-	-1.0%	0.3%	-2.2%	8.3%	19.1%	-	-	-	16.5%	Thematic
Purnartha	Long Term Equity	-	-1.2%	-5.8%	-9.3%	6.7%	-	-	-	-	12.5%	Multi Cap
ASK	Growth	3125	-1.4%	-4.6%	-6.6%	19.1%	19.7%	19.4%	14.5%	18.3%	19.8%	Multi Cap

Index	1M	3M	6M	1Y	2Y	3Y	5Y	10Y	
Nifty 50	-3.2%	-1.1%	-2.0%	15.6%	22.4%	15.9%	13.6%	12.1%	Large Cap
Nifty 500	-4.1%	-2.3%	-1.7%	17.5%	24.5%	16.9%	13.2%	12.8%	Multi Cap
Nifty Mid Cap 100	-6.8%	-4.8%	-0.7%	21.3%	29.7%	19.1%	11.4%	-	Mid Cap
Nifty Small Cap 100	-11.4%	-7.7%	-4.1%	22.3%	31.7%	18.4%	8.0%	-	Small Cap

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